



# DALLAS INT'L GUITAR FESTIVAL DALLAS MARKET HALL MANUFACTURER APPLICATION • MAY 3-5, 2024

FOR DIGF USE ONLY

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

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**BOOTH NAME** (22 letters max): \_\_\_\_\_

Company personnel (2 passes for 10x10) - (2 passes for 10x20) - (3 passes for 10x30) - (4 passes for 10x40)

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

**POWER**  
Please arrange power with GES:  
**David Herrman**  
214-243-4344  
dherrman@ges.com

10' x 10' booth :	\$ 950 each.....	\$ _____
10' x 20' booth :	\$ 1,425 each.....	\$ _____
10' x 30' booth :	\$ 2,100 each.....	\$ _____
10' x 40' booth :	\$ 2,825 each.....	\$ _____
VIP Buyers Pass :	\$ 300 per person.....	\$ _____

**SHIPPING / DECORATING**  
Contact us at:  
**shipping@guitarshow.com**  
972-240-2206

Program Ads:

1/4" page program ad :	\$ 350 each.....	\$ _____
1/2" pg HORIZONTAL ad :	\$ 550 each.....	\$ _____
1/2" pg VERTICAL ad :	\$ 550 each.....	\$ _____
Full page program ad :	\$900 each.....	\$ _____

**IF LARGER AREA IS NEEDED, OR YOU ARE INTERESTED IN A SPONSORSHIP, PLEASE CONTACT US**

Dallas Int'l Guitar Festival (DIGF) Reserves the right to determine the type of exhibit space and to refuse and/or relocate booths and/or passes to anyone for any reason. Only one exhibitor, firm, or entity may be represented per booth. No booth splitting, reselling, reassigning, etc. The buying and selling of musical instruments, amps, or related items outside of the building by exhibitors, buyers or public is prohibited. DALLAS INTERNATIONAL GUITAR FESTIVAL accepts no responsibility for deals and/or trades made by exhibitors and/or visitors on or off the premises! Each buyer and/or exhibitor is fully responsible for city, state and/or federal taxes, fees and/or fines incurred while participating in and/or attending any DALLAS INTERNATIONAL GUITAR FESTIVAL event. Each buyer and/or exhibitor can, at their option and expense, provide their own property and liability insurance and are solely responsible for their booth(s) and contents from load-in to load-out. Twenty-four hour armed security is provided by DALLAS INTERNATIONAL GUITAR FESTIVAL Neither DALLAS INTERNATIONAL GUITAR FESTIVAL nor its employees and/or agents will be held responsible for any injuries and/or accidents. This booth application/contract is not valid and will not be accepted without signature of the principal person in charge of leased booth(s). THIS MUST BE SIGNED

SIGNATURE : signifies agreement with above contractual terms and conditions .

Signature: \_\_\_\_\_ Name on C/C: \_\_\_\_\_

Card# \_\_\_\_\_ CVC# \_\_\_\_ VISA M/C DISC AMEX Expires: \_\_\_\_

Date mailed/mailed \_\_\_\_\_ Check/App# \_\_\_\_\_ Total \$ \_\_\_\_\_

Make checks payable to: Dallas International Guitar Festival \_\_\_\_\_

Mailing Address: PO Box 497186 : Garland, TX 75049 \_\_\_\_\_

info@guitarshow.com

This document must be signed

**EXHIBITOR QUESTIONS**  
972-240-2206  
INFO@GUITARSHOW.COM

**GUITARSHOW.COM**